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# PORT of QUALITY

*for better boating buys*



DEPOSITORY LIBRARY MATERIAL

# CANADA

AT THE 7th ANNUAL MARINE TRADES  
EXHIBIT AND CONFERENCE

STAND 608 and 704

McCORMICK PLACE, CHICAGO

September 21-24, 1966





Stand by to be piped aboard the Canadian Marine Merchandiser for an eye-opening cruise to the harbor of boating values and successful sales.

Manufacturers taking part in the Canadian display at the Marine Trades Exhibit and Conference are looking for new sales outlets and representatives in the United States. They are showing watercraft and marine equipment which are sure to appeal to the nautical minded. This booklet outlines the products in our comprehensive display.

You are urged to drop around to Canada's port of quality at Stand 608 and 704. Responsible officers of exhibiting Canadian firms will be in attendance to explain how easily you too can get the benefit of Better Boating Buys from Canada.

Representatives of the Canadian Department of Trade and Commerce in the United States are always ready to assist you in locating new products from Canada. Write or telephone the Canadian trade office nearest you, a list of which appears at the back of this booklet.

We look forward to saluting you on the quarterdeck of the Canadian Exhibit.

D. H. Cheney  
Consul and Senior Trade Commissioner  
Canadian Consulate General  
310 South Michigan Avenue  
Suite 2000  
Chicago, Illinois 60604  
Tel: 427-7926 (Area Code 312)

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## Canada: Port of Quality


Canada, you'll find, is the Port of Quality at the Marine Trades Exhibit... and the source of new and attractive lines that sell themselves and can be quickly converted into new profit opportunities.

Fifteen leading companies in Canada's fast-growing and diversified boatbuilding and marine equipment industries are here for one purpose: to seek new distributors and dealers and other sales outlets in the United States.

They have sound and attractive propositions to offer in the whole boating range of daysailers, cruisers, the latest in hydrofoils, boats for beginners, craft for the experts, you name it. There's wide variety in hardware and gadgets and much that's entirely new in materials and boatbuilding techniques.

These are quality products priced to suit every family budget from an industry serving the needs of more than a million Canadian families who are possibly the most water-minded people in the world. With half the fresh water in the world in countless rivers and lakes — and more than 60,000 miles of coastline on three oceans — Canadians rely on water resources to a large extent for their income. They are also spending their leisure time on the water sightseeing, exploring, fishing or just for the fun of it.

To meet this growing demand for boats and boating equipment the marine trades industry in Canada is growing both in total output and diversity in design and performance.



Quality products from Canada in these fields are meeting with ever-increasing acceptance in many countries — particularly in the United States where boating enthusiasts in 1965 bought more than \$11,000,000 worth of boats and accessories from Canadian sources. The quality and craftsmanship built into Canadian boats and boating equipment thus ranks high with U.S. dealers and buyers.

And, in addition to excellence of design, materials and workmanship, these Canadian products are priced at levels which give you more boat value for your dollar.

This booklet can do no more than introduce you, the prospective distributor, dealer and buyer to companies in the Canadian Exhibit. It cannot tell the complete story. Only a personal visit to the Canadian Stand 608 and 704 can do that. There you will find representatives of the exhibiting companies ready to do business and to tell you all you need to know to take advantage of the new profit opportunities they offer.

Representatives of the Canadian Department of Trade and Commerce will also be available to tell visitors of other trade opportunities in Canada and to advise on trade regulations.

**A & P HYDRAULIC CONTROLS LTD.**  
917-736 Granville Street  
Vancouver 2, British Columbia, Canada  
Tel: 681-6015 (Area Code 604)

### hydraulic controls

Encouraged by favorable reaction to its new hydraulic steering system from boat builders and operators of boat lines on the U.S. Atlantic and Pacific seaboards, A & P Hydraulic Controls Ltd. is expanding sales and distributor outlets throughout the United States. The company also exports to Japan, France, Britain, Australia and Mexico.

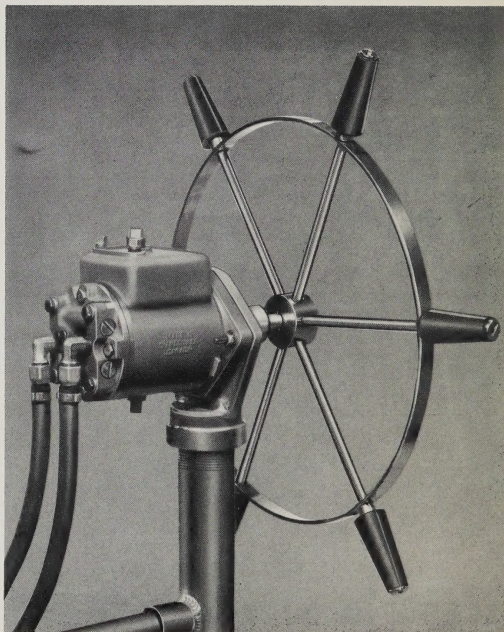
Following a recent trip from Ohio to Florida, a Maine captain described his cruise with the A & P hydraulic steering system as "a truly good test with outstanding results."

This revolutionary system, known as HY-D, keeps small and large craft consistently on a true course. It consists of only two working parts: a simple multi-piston pump driven by the steering wheel and a slave cylinder connected to the rudder. Of modern design, it eliminates bothersome chains, sprockets, wires and cables. It is easy to install, low in initial cost, virtually maintenance-free and suitable for single or multiple station steering on both inboard or outboard engines.

The pump body of the system is of heat treated non-corrosive aluminum. All parts are machined to a close tolerance with the moving parts turning slowly in a continuous bath of oil.

For fishermen and others wanting to install HY-D themselves, simple instructions are included with every unit. Commercial and pleasure craft owners can use multiple station installations since one station does not interfere with the other. When the steering wheel is stationary, the rudder is automatically locked in a desired position and can be left unattended for short periods of time.

The steering action with hydraulic controls is smooth. Because the steering wheel operates the rudder, the rudder cannot operate the steering wheel — a definite advantage when running in following seas.



*The HY-D, a revolutionary hydraulic steering system from A & P Hydraulic Controls Ltd., has only two moving parts—a simple multiple-piston pump driven by the steering wheel and a slave system connected to the rudder.*



## AQUAFON ENR.

568 Olivier Street  
Joliette, Quebec, Canada  
Tel: 756-6995 (Area Code 514)

### water cycles

Direct from a smashing success in New York comes the sensational new water cycle from Aquafo Enr. It is the ideal mode of water transportation for youngsters from 5 to 95 who enjoy fishing, camping, hunting, skin diving — or just plain fun on the water.

Aquafo is a collapsible, portable unit weighing 85 pounds. It can't tip or sink. It rides easily on top of a car. The floats are made of reinforced polystyrene foam to give maximum buoyancy with a minimum of weight and they are covered with fiberglass for sure shock resistance.

There are no mechanical problems with Aquafo. The manufacturers use the best of anti-corrosive materials — aluminum and nylon gears, aluminum propeller and rudder, and aluminum joints and bearings.



This sensational and amazing new type of pedal boat can easily be made ready for operation in 45 seconds. It is attractively designed in colors of yellow and red so that it can easily be seen by passing speed boats. The 90-inch long Aquafo is 18 inches high and 20 inches wide when collapsed and 40 inches wide when ready for operation.

As a result of Aquafo's success in its first entry into the U.S. market the company has enlarged production facilities and appointed 15 dealers along the Atlantic seaboard from Boston to Florida. New dealers and representatives are needed for the Central and Western United States.

*A sporty new pedal boat, the Aquafo offers fun for the whole family. The collapsible, portable unit weighs 85 pounds and can be made ready for operation in 45 seconds.*

## ARROW PRODUCTS LIMITED

745 Wellington Street  
Montreal, Quebec, Canada  
Tel: 866-3671 (Area Code 514)

### outboard motors

Over 100 hours of intensive testing by a Florida marine laboratory has convinced one of North America's largest department store chains to feature outboard motors by Arrow Products Limited in all its retail and mail order operations.

Now, through its Marine Trades exhibit, Arrow hopes to expand its market in the United States and is looking for more dealers and distributors. Shipping is f.o.b. eastern United States-Canada border points.

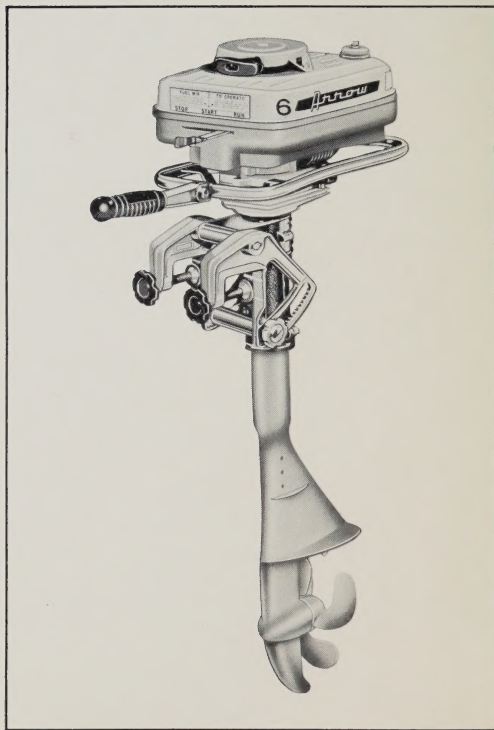
Established in 1949, this aggressive Canadian company has concentrated on four basic models of three, four, five and six horsepower.

All models are air cooled, single cylinder, two-stroke cycle, with adjustable angle transom brackets. The leg of each motor can be shortened for easy fitting to all types of boats in shallow water. The unique propeller design requires no sheer pins while a double locking device minimizes vibration and holds the motor in firm position to allow 360-degree steering.

Easy to operate, these motors will run for 1½ hours on two pints of gasoline and at minimum speeds of one to two miles an hour—which makes them ideal trolling motors for the angler.

Arrow Products is making a complete display of all four outboards and will include a prepared cutaway design which shows the inner mechanical working of the units.

*Efficient, air-cooled outboard motors from Arrow Products Limited are available in three, four, five and six hp models. These ideal trolling motors will run at minimum speeds of one or two mph using as little as two pints of gasoline in 1½ hours.*



## **BRYDON BRASS MFG. CO. LTD.**

Brydon Drive and Rexdale Boulevard  
Rexdale, Ontario, Canada  
Tel: 241-8671 (Area Code 416)

### **marine hardware**

Brydon Brass Mfg. Co. Ltd. is travelling west. This enterprising company is seeking dealers and distributors in western states, particularly in California, Oregon and Washington.

Established in 1934, Brydon Brass is one of Canada's largest manufacturers of marine hardware and accessories for all types of seagoing and freshwater craft. The company's Brydon Boy trademark has earned wide recognition in the United States and Canada and is a well known and established mark of quality in Britain, Finland, Sweden, the Netherlands, Belgium, Germany, South Africa, Australia, New Zealand, Saudi Arabia and Peru.

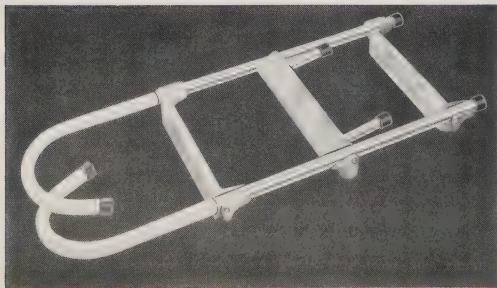
To accommodate U.S. distributors, the company quotes net prices f.o.b. Buffalo, New York or Detroit, Michigan, including duty and brokerage fees.

Brydon manufactures a full line of over 43 quality products. Among the products being exhibited are mooring buoys,

fender floats, marine toilets, port and starboard lights, stern lights, boarding ladders, steering wheels, steering kits, horns, pumps, blowers, glass holders, pennant poles and many other marine accessories.

Another item of interest will be international navigation lights. These lights offer streamlined beauty and trouble-free operation and comply with international rules as well as those of the U.S. Coast Guard and the Canadian Department of Transport.

Brydon marine hardware has an unusually durable chrome finish, a product of the unichrome duplex plating process. These fittings wear better than standard chrome products giving a durability that is even more significant under salt water conditions. Currently the company is experimenting with new products of plastic construction and chrome plating promising even greater resistance to corrosion.



*Under the trademark Brydon Boy, the Brydon Brass Mfg. Co. Ltd. offers a complete line of marine hardware and accessories for all types of seagoing and freshwater craft.*

## **DOLPHIN CRAFT OF CANADA**

34 York Road

Weston, Ontario, Canada

Tel: 241-0844 (Area Code 416)

### **fiberglass runabouts**

New to the United States market, Dolphin Craft of Canada is looking for dealers and distributors for its 17' luxury runabout, the Dolphin.

A completely Canadian craft, conceived, designed, and manufactured in Canada, the Dolphin is constructed of high strength fiberglass reinforced plastic for durability and resistance to rough weather stress.

In the Lake Ontario power boat marathon last year, described by boating experts as "one of the most gruelling tests for power boats, motors and drivers", a Dolphin with two 200-pound men aboard placed first in the manufacturer division and fifth in the over-all entry of 40 boats. The craft had been taken directly from the showroom window and emerged from the race still in showroom condition.

The streamlined Dolphin weighs approximately 700 pounds

and has a gross load capacity of 1,545 pounds. It can be used with motors up to 100 hp. The craft is 16' 10" long, with a gun-wale length of just over 18'. The combination hull, with variegated longitudinal steps and self-balancing after-planes, has the proven characteristics of both planing and displacement hulls.

Beautifully styled, the Dolphin is equipped with a convertible top and deluxe accessories, including an illuminated dash control panel with fuel gauge, speedometer, tachometer, barometer, compass, ammeter, map light and cigaret lighter. The craft also offers a choice of seating buckets or sleeper with padded sidewalls to match.

Inquiries from dealers and distributors are welcomed at the Dolphin exhibit.



*The sleek, racy runabout designed and produced by Dolphin Craft of Canada features high strength fiberglass reinforced plastic construction. It comes equipped with a convertible top and deluxe accessories.*



## GEORGIAN STEEL BOATS LIMITED

516 Regent Street

Niagara-on-the-Lake, Ontario, Canada

Tel: 295-4852 (Area Code 519)

### power cruisers, patrol boats, work boats

Since its inception two years ago, Georgian Steel Boats Limited has (1) moved to new and large premises to meet increased production; and (2) is now planning a further expansion.

Quality craftsmanship is emphasized as the company presents the new Georgian 28 Express Cruiser — the boat with a welded steel hull and trim traditional Canadian design that attracts the nautical eye wherever she goes. The Georgian 28 sleeps five, has built-in trouble free operation and sells for a medium price. She is powered by a 210-hp V8 engine. Believing a steel hull to be the best foundation for a power cruiser, the manufacturer lists the following advantages: longer life, lower maintenance costs, freedom from leaks and rot, and greater safety among rocks and shoals, or in collision with docks or other craft.



The luxurious interior features ample cabin lighting — wall to wall carpeting — a full 4-seater dinette that converts to a double bed — a cushioned settee that easily becomes upper and lower bunk beds. The galley has ample cupboard space with stainless steel basin and hot and cold water facilities.

Georgian Steel Boats also manufactures a 33' express cruiser as well as a standard work boat and patrol boat — both in 23 and 28 foot lengths. The company has another 33' model and a 34' double cabin model under design.

Company officials will be available on site to answer inquiries from interested dealers and marine representatives.

*The Georgian 28 Express Cruiser, powered by a 210-hp V8 engine, is a sturdy steel hulled craft of trim Canadian design. The luxurious interior features wall to wall carpeting, four seater dinette and settee that convert into beds, and a roomy galley.*

## GRAMPIAN MARINE LIMITED

451 Woody Road  
Oakville, Ontario, Canada  
Tel: 845-5641 (Area Code 416)

### sailboats and yachts

Grampian Marine Limited sails into Chicago with the pride of its fleet — the Classic 31 — and hopes to establish dealerships in the mid-west region of the United States.

A newly designed craft, the Classic 31 yacht is a combination of many qualities: a roomy cockpit, uncluttered decks, practical accommodation below for four to six and ease of handling. The Classic 31 — which is also available as a six-berth ketch and cutter — will please the most discriminating skipper.

Since its inception in 1960 Grampian Marine has grown to one of the largest yacht builders in Canada, producing a comprehensive range of sail craft from eight to 46 feet in a 22,000 square foot plant — one of the largest in North America.

The company's best small boat seller is its Albacore, a sleek one-design racer which doubles as a family daysailer. The craft proved such a success in the recent New York Boat Show that the company received 230 orders. Since then the Albacore has been established as a class boat from Maine to Florida and westward to Texas.

The sales growth of the company has been outstanding, jumping from \$45,000 in the first year to \$500,000 three years later. Sales this year should reach \$1,000,000. All prices are quoted in United States funds, U.S. duty paid and f.o.b. Oakville.

### Represented by:

Offshore Sailing Dinghies  
3538 North Bosworth  
Chicago, Illinois 60604  
Tel: 477-6529 (Area Code 312)



*The Classic 31 shown here with sloop rig, has graceful simplicity and pleasing lines and is the pride of the Grampian marine fleet.*

## INDUSTRIAL SHIPPING COMPANY LTD.

Mahone Bay  
Nova Scotia, Canada  
Tel: 624-8325 (Area Code 902)

### sailing craft

"The kind of dealer and shipwright one rarely encounters these days — a man who makes the trying business of buying a boat easy and comfortable." This commendation was recently received by Industrial Shipping Company Ltd. from a satisfied buyer in Amityville, N.Y. It describes the calibre of representatives and dealers the company is looking for — and explains why Industrial Shipping has been so successful with more than 50 dealerships in the eastern and mid-western United States.

Backed by generations of Nova Scotia craftsmanship, the company produces the popular Paceship line of sailing craft. These range in size from 32' cruising and racing sloops down to dinghies, cartoppers and yacht tenders. On display are the graceful South Wind Class 24' weekender sloop, a Mouette Class 20' daysailer sloop and a 16' Peregrine Class daysailer. It will be the first public showing of the South Wind.

The Mouette is a fiberglass craft with all the grace, beauty, and durability to make her ideal for either warm weather fun or tacking under brisker breezes. She has an enclosed lever action fiberglass centerboard, positive foam flotation in the hull and a one-piece extruded aluminum mast and boom with integral sail groove.

Sailors of all ages will enjoy the lively performance of the 16' Peregrine. She is a fine trailer craft and excellent for club instruction purposes. Of one-piece fiberglass construction with self-bailing cockpit and enclosed cuddy storage space this craft weighs 425 pounds and has a sail area of 128 square feet.

Typical of the pleased customer reaction to Mahone Bay craft was this comment by a Whittier, California buyer of an Acadian yawl: "We are very happy and satisfied from just about every aspect, although we are somewhat discouraged with the thought that we will be the only owners of an Acadian on the West Coast."

*A 20' daysailer sloop, the Mouette from Industrial Shipping Company Ltd. is a graceful fiberglass craft designed for safe boating pleasure.*

### Represented by:

Kenneth R. Whitton  
72 Broadway  
Des Plaines, Illinois  
Tel: 827-2151 (Area Code 312)  
Graves-Great Lakes Marine Limited  
6160 North Port Washington Road  
Milwaukee, Wisconsin 53217  
Tel: 332-3253 (Area Code 414)



## McVAY FIBERGLASS YACHTS, LIMITED

P.O. Box 122

Mahone Bay, Nova Scotia, Canada

Tel: 624-9053 (Area Code 902)

### fiberglass sailing yachts

Mid-West dealerships are offered for an exciting yacht of classic design now available in fiberglass and described by one marine writer as "almost too beautiful for words." She is the Bluenose One Design, a keel daysailer from McVay Fiberglass Yachts Limited.

Patterned on the design of the noted Nova Scotian naval architect, W. J. Roue, her traditional beauty, combined with modern fiberglass construction, produces a yacht that is a delight to the eye and a gem to sail. Primarily a daysailer, the Bluenose One Design also has a cuddy cabin with two berths providing limited cruising accommodation.

New in the field, McVay Fiberglass Yachts Limited was established in June, 1965 to specialize in the design and building of daysailers. George McVay, the founder, who gained his boat building experience in New Bedford, Mass., emphasizes quality rather than quantity and sums up his operating philosophy in the company motto: "Sail yachts for sailors — built by sailors."

The hull and deck of the new daysailer are of molded fiberglass with uni-lam construction. This bonds them together in a single integral structure. Her keel is cast of 887 pounds of lead molded into the hull to ensure a consistent underbody configuration.

Also important to the sailor is the stainless steel standing rigging with swaged fittings and stainless steel turnbuckles. The running rigging has Sampson braid sheets, stainless steel hal-yards and specially designed reel winches for main and jib. The mast and boom are of aluminum with roller reefing and screw type outhaul.

For the 1967 season the company will offer four models: the Midget, a 7' 6" sailing dinghy; the Mahone Dory, a 10' sailing dory; and the Falcon, a 16' daysailer; in addition to the Bluenose One Design.

Inquiries from prospective dealers are invited at the McVay exhibit.



*The Bluenose One Design, a trim keel daysailer of molded fiberglass with uni-lam construction, is produced by McVay Fiberglass Yachts Limited — a new company in the marine field.*



## W. H. OLSEN MANUFACTURING COMPANY LIMITED

Louise Street  
Highway 2  
Tilbury, Ontario, Canada  
Tel: 682-2062 (Area Code 519)

### camper trailers

Fishermen will rise to the bait when they see the exciting Camper Trailer from W. H. Olsen Manufacturing Company Limited, specially designed to sleep six with indoor comfort.

This Canadian company, entering the export market for the first time, has had its camper trailer whole-heartedly endorsed by a 1,000-unit-a-month order from a large national department store chain. The production facilities of Olsen Manufacturing are designed for expanded production, and the company is now looking for sporting goods and marine supply distributors in the United States.

This two-wheeler beauty features a unitized all-welded steel body with automotive type baked enamel finish. The trailer has a dustproof steel floor with a  $\frac{5}{8}$ " plywood covering,

plus rear door, reinforced corners, positive hitch and safety chain, 4-ply highspeed tires and two 48" by 75" bed platforms. When in the packed position it can easily carry a lightweight outboard motor or a lightweight canoe.

Buyers and distributors will note the all steel adjustable frame with V-bar center support. The tent is pre-shrunk, vat-dyed, Egyptian-type cotton reinforced at points of wear and strain. Five windows with screens and inside storm flaps give the living area a homey atmosphere. It is completely wired, including plugs, rear lights and directional signals.

Working in over 200,000 square feet of manufacturing space, the company is noted for producing a quality product in volume and on schedule.



*This sturdy camper trailer from W. H. Olsen Manufacturing Company Limited will sleep six in comfort. In its packed position the trailer can carry a lightweight outboard motor or canoe.*

## **SHEPHERD BOATS LIMITED**

Niagara-on-the-Lake

Ontario, Canada

Tel: 468-3272 (Area Code 416)

### **motor cruisers**

High quality craft, at a price competitive with mass-produced lines, has boosted Shepherd Boats Limited export sales from nil to over \$750,000 in the past three years.

Production at the company's Niagara-on-the-Lake plant has quadrupled in five years and currently 50 per cent of all craft built by Shepherd are sold in the United States. Exports of cruisers and luxury runabouts are also made to Britain, France, Monaco, Switzerland, Italy, Greece, West Germany and Sweden.

With all these successes, the company still has openings for dealers and distributors in exclusive Shepherd territories in the United States.

New for 1966 is a luxurious 36' Express Cruiser that features a uniquely styled superstructure. The cabin roof is of one-piece molded fiberglass with multiple compound curves, a forerunner of what future Shepherd styling will look like.

The longitudinal overhang on the cabin roof helps give a

sculptured look while the angles of the side windows have been increased. The interior includes a cabin forward with V berths and private access to the toilet located in the forward part of the main cabin. Also included is a large U-shaped galley complete with a 6.5-cubic-foot refrigerator, a two-burner electric stove and a pressure water system. Standard power for this cruiser is two 210 hp gasoline engines allowing speeds up to 30 mph. Diesel engines are optional.

Established over 30 years ago, Shepherd Boats is one of the largest manufacturers of inboard pleasure craft in Canada.

### **Represented by:**

North on the River Marine Co.

2315 North Elson Avenue

Chicago, Illinois 60604



*A new model this year from Shepherd Boats Limited, the 36' Express Cruiser, has smooth, sleek lines and can sleep up to eight people. Speeds up to 30 mph are possible with two 210 hp gasoline engines.*

**TANZER INDUSTRIES LTD.**

P.O. Box 105

Dorion, Quebec, Canada

Tel: 455-5141 (Area Code 514)

**daysailer**

A stable craft, designed by sailors for sailors, but easily handled by novices, is featured by Tanzer Industries Ltd. Known as the Constellation 16, this craft is a family daysailer of modern design. It has particular appeal to the family man requiring a boat that can also be used for racing. Built of fiberglass, with sandwich-core construction using balsa wood for rigidity and strength, the Constellation 16 requires a minimum of maintenance and no painting or varnishing.

A satisfied Constellation owner recently demonstrated the safety of his new boat by deliberately tipping the craft. He then climbed out, bore down on the side that was out of the water, and the boat was righted. He wrote: "I am glad to say that my wife is now quite happy to let the children go out in the boat alone. They are developing into fine sailors."

The Constellation weighs only 450 pounds, and is easily moved on and off a trailer. Longitudinal seats contain Styrofoam flotation equivalent to 700 pounds of positive buoyancy which makes it impossible to sink the craft.

Dealers and distributors will find the safety factor of this Tanzer Industries boat a major selling point to the family that enjoys sailing.

**Represented by:**

Columbia Yacht Corporation

2400 Wesley Street

Portsmouth, Virginia 23706

Tel: 393-1051 (Area Code 703)



*Tanzer Industries Ltd. presents a 16' family daysailer constructed of fiberglass and balsa wood for safety and strength. If upset, the craft can be easily righted in the water by one person.*



**THORNES ALUMINUM BOATS**  
**A Division of Fabricated Steel Products (Windsor) Ltd.**  
1537 Mercer Street  
Windsor, Ontario, Canada  
Tel: 252-8331 (Area Code 519)

#### **aluminum boats, boat trailers**

It's the test run that usually clinches the decision to buy a boat. You like her appearance in the show room, but you need to know how she responds to your touch in the water.

After completing a test run one satisfied Thornes Aluminum Boats owner gave this opinion of the craft: "A boat with a totally different construction, with no bass drum boom or bucking bronco ride even on the heaviest of seas and at any speed."

Department store buyers and dealer-distributors will profit from an investigation of aluminum cartop boats, fishermen's boats and boat trailers manufactured by Thornes. Located in Windsor, Ontario, Thornes has easy access to direct shipment anywhere in the United States.

On exhibit and for sale is Thornes' Topflite 12 cartopper, a rugged, lightweight craft. A versatile unit, it can be used for hunting or fishing, seats three and weighs only 90 pounds. Thornes Crusader 12, much larger than the Topflite 12, is a real workhorse. The bow depth of the Crusader 12 is 27 inches and

offers a truly safe ride. The company's exclusive Uni-Strength construction keeps weight to a minimum for cartopping without sacrificing strength and rigidity.

For loads of fun, the larger Crusader 14 has plenty of room for the entire family, plus extra gear. It features a burnished aluminum exterior and a non-skid painted interior. Tough, safe and easy to handle, the Crusader 14 can be powered by a 15 hp outboard.

Thornes has also developed a skillfully designed and engineered Super Stress Chassis boat trailer which embodies high carbon steel fabricated by submerged arc welding. In trailers, Thornes is displaying the GS Snowmaster utility trailer that has a 650 pound capacity, the GS6-2201 with a load capacity of 2,200 pounds and the GS6-900 for boats up to 15' 6".

Three major department stores now exclusively feature boats manufactured by Thornes.



The Topflite 12 from Thornes Aluminum Boats is a rugged lightweight craft that can be carried on the top of a car. The 90-pound aluminum boat seats three and is ideal for hunting or fishing.





## **WATER SPYDER MARINE LIMITED**

157 Richard Clark Drive  
Downsview, Ontario, Canada  
Tel: 244-5404 (Area Code 416)

### **hydrofoils**

You get the sensation of a low flying plane ride while skimming 14 to 18 inches over the waves in a new hydrofoil runabout by Water Spyder Marine Limited. Here is another progressive Canadian boat builder with a highly appealing product who will be seeking dealers and distributors during the Marine Trades Exhibit.

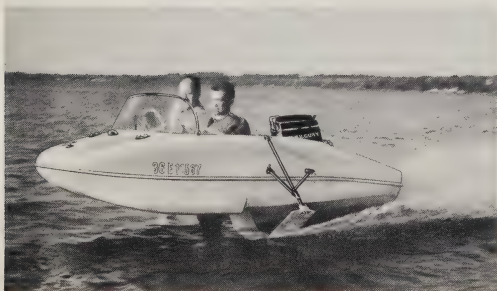
This new hydrofoil craft is the first of its type to be designed as a runabout and to sell at a price competitive with conventional runabouts. It is easily maneuverable at high speeds.

The Water Spyder hydrofoil underwent three years of intensive testing before being offered to the public. It is a high speed craft which, once under way, is lifted above the water surface by underwater winglike foils. These minimize drag and the holding effects of the waves. Because the foil has such a

small surface area, friction is reduced and more speed is produced with less power.

New clubs and associations are being formed in Canada and the United States for competitions between owners of these new craft.

Water Spyder currently has two models: a 12-footer that travels up to 40 mph when powered by a 20-35 hp outboard, and an 18-footer capable of speeds of more than 40 mph with a 60-110 hp motor. The sleek molded fiberglass hulls are equipped with upholstered seats and back rests, regulation running lights, cleats, windshield and complete steering hardware with wheel of advanced design. The foils can be retracted for cruising, trolling, docking, trailering or beaching. Flotation tanks are foam filled for reliable flotation.



*The Water Spyder hydrofoil, a new and exciting development in water sport, skims along the surface of the water at speeds up to 40 mph. It gives an exceptionally smooth ride—more like an airplane than a boat.*

## WHITBY BOAT WORKS LIMITED

570 Finley Avenue  
Ajax, Ontario, Canada  
Tel: 942-1010 (Area Code 416)

### sailing craft

When the enthusiastic yachtsman sees a lively and trim sailing craft it's usually love at first sight. This has been the experience of sailors with the Alberg 30 racing cruiser and the family fun-craft Albacore, both from Whitby Boat Works Limited.

Alberg 30 class fleets for friendly competitions have been established in Canada and the United States and currently active clubs are sailing Alberg 30's on Chesapeake Bay, Long Island Sound, and on Lakes Michigan, Erie and Ontario.

With plans for a new factory, Whitby Boat intends to increase production by 50 per cent and is looking for top-notch dealers to handle their craft in large protected territories in the United States.

Wherever she goes the Alberg 30 commands attention. She has that quality look... that something extra. She's rugged, she's fast, she's comfortable... and realistically priced. She is the perfect choice for a skipper looking for a boat that can win races.

Below decks, everything is worked harmoniously into a light airy cabin accented with warm, oiled teak jointerwork. Her 6' 3" headroom in the main cabin, her unusually large galley area and over-sized bunks add up to a new measure of liveable comfort afloat.

The Alberg 30 was the winner of the Class C division of the Miami-Lucaya SORC Race of 1966 and winner of Division Two of the Mackinac Cup Race.

Another handsome boat by Whitby Boats is the Albacore, a fun-craft for the family. It weighs 275 pounds and is easily handled in docking, on ramps or beaches. Constructed of fiberglass throughout, her upkeep and depreciation are minimal.



The magnificent Alberg 30 cruiser from Whitby Boat Works Limited has clean, modern lines, spacious and luxurious cabin and strong fiberglass construction. This graceful craft offers top performance to the racing enthusiast.

## INFORMATION

Officials of the Canadian Department of Trade and Commerce and representatives of participating Canadian companies will be pleased to answer inquiries from interested businessmen attending the 1966 Marine Trades Exhibit and Conference in Chicago. Information is also available from any of the following Canadian trade offices in the United States.

### CHICAGO

Consul and Senior Trade Commissioner  
Canadian Consulate General  
310 South Michigan Avenue  
Suite 2000  
Chicago, Illinois 60604  
Tel: 427-7926 (Area Code 312)

### BOSTON

Consul and Senior Trade Commissioner  
Canadian Consulate General  
607 Boylston Street  
Boston, Massachusetts 02116  
Tel: 262-3760 (Area Code 617)

### CLEVELAND

Consul and Senior Trade Commissioner  
Canadian Consulate  
Illuminating Building  
55 Public Square  
Cleveland, Ohio 44113  
Tel: 861-1660 (Area Code 216)

### DETROIT

Consul and Trade Commissioner  
Canadian Consulate  
1139 Penobscot Building  
Detroit, Michigan 48226  
Tel: W00dward 5-2811 (Area Code 313)

### LOS ANGELES

Consul and Senior Trade Commissioner  
Canadian Consulate General  
510 West Sixth Street  
Los Angeles, California 90014  
Tel: MAdison 2-2233 (Area Code 213)

### NEW ORLEANS

Consul and Trade Commissioner  
Canadian Consulate General  
Suite 1710  
225 Baronne Street  
New Orleans, Louisiana 70112  
Tel: JAcson 5-2136 (Area Code 504)

### NEW YORK

Deputy Consul General (Commercial)  
Canadian Consulate General  
680 Fifth Avenue  
New York, New York 10019  
Tel: JUdson 6-2400 (Area Code 212)

### PHILADELPHIA

Consul and Trade Commissioner  
Canadian Consulate  
3 Penn Center Plaza  
Philadelphia, Pennsylvania 19102  
Tel: LOcust 3-5838 (Area Code 215)

### SAN FRANCISCO

Consul General  
Canadian Consulate General  
333 Montgomery Street  
San Francisco, California 94104  
Tel: YUkon 1-2670 (Area Code 415)

### SEATTLE

Consul General  
Canadian Consulate General  
1308 Tower Building  
Seventh Avenue at Olive Way  
Seattle, Washington 98101  
Tel: MUtual 2-3515 (Area Code 206)

### WASHINGTON

Commercial Counsellor  
Canadian Embassy  
1746 Massachusetts Avenue, N.W.  
Washington, D.C. 20036  
Tel: DEcatur 2-1011 (Area Code 202)



## See 70 Nations in Canada – by Boat

Canada in 1967 will host more than 70 nations in the most extensive world exposition yet staged: EXPO 67, next year's Universal International Exhibition at Montreal, April 28 to October 27.

And you can reach it by boat because it will have the most modern marina facilities in the world. They are being built right at the Expo site – on manmade islands in the St. Lawrence river at the threshold of the waterways making up the St. Lawrence Seaway.

To be known as Port de Plaisance Marina, this pleasure craft harbor will have berths for 262 boats and space for another 80 to tie up alongside.

There will be a fully equipped clubhouse with restaurants, launderette, ship's chandler and all weather and chart services. Walls of glass will allow a clear view over the entire basin while atop the roof will be an

observation tower. Hull and mechanical repair services will be available. The basin area of 26 acres will have a minimum depth of 11 feet in eight acres and a mean minimum of five feet in the other 18.

Berthing docks will be finger type for twin berthing providing each boat with individual outlets for electricity, water and telephone. A control boat will direct craft through Montreal harbor and Seaway traffic.

It will all make for a most enjoyable port of call but you will also want to take full advantage of the opportunity Expo represents for making new and rewarding business contacts on a world-wide basis. In organizing this unique and imaginative exposition of the marvels of science, exploration, the arts and industry, Expo has set up a Business Development Bureau to make contacts between visiting businessmen easy.

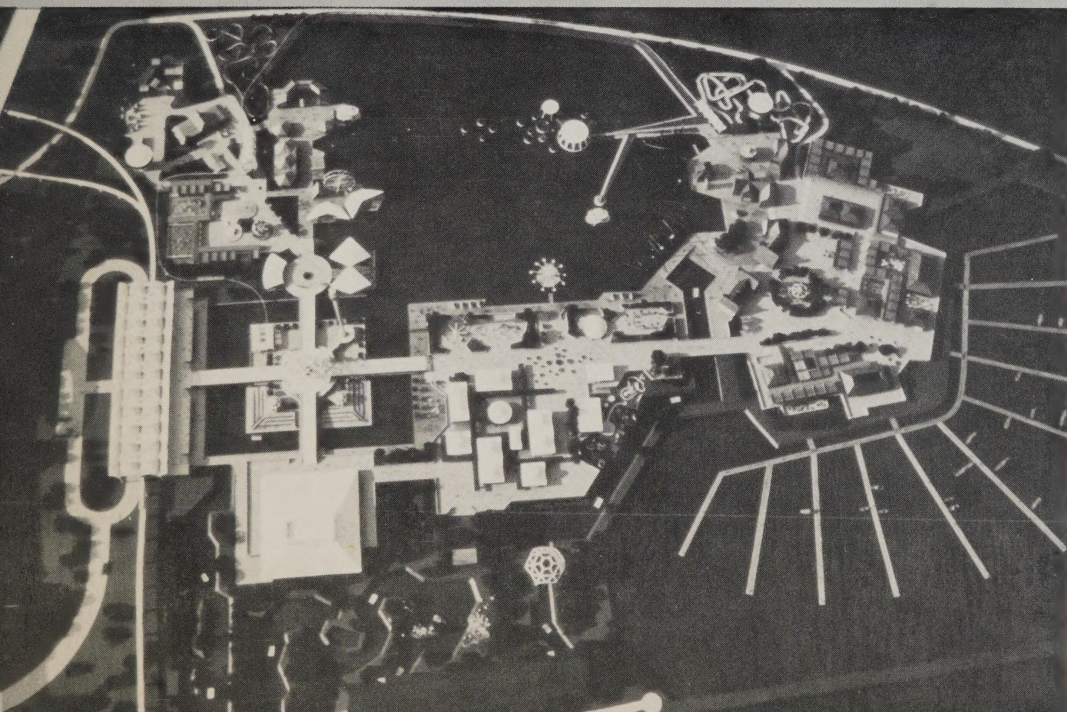
The Bureau will introduce you to people in the fields of business which interest you, will organize industrial tours in Canada or will put you in touch with government officials and industry leaders. And to save you time and trouble an International Trade Center is being established with private conference rooms for business meetings and full stenographic, communications and translation facilities.

Make EXPO 67 a must on your business calendar next year. The nearest Canadian trade office will gladly advise on arrangements. A word of caution, however: Book well in advance.

And don't forget to make early reservation for your berth at Port de Plaisance by writing the Marina Manager, Expo 67, Place Ville Marie, Montreal 1, Quebec, Canada. Reservations are now being accepted and will be confirmed as available.



*This model shows how Expo marina, Port de Plaisance, will look from the air.*



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